Executive Summary
Business Engagement Series: Incumbent Worker Training as a Business Service #1
Date: 11/19/2019
Moderator: Jeff Ryan, Marty Holliday, Jenny Bolte, Kimber Simmons, Lacy Hatcher, Adriana Kaplan

To kick off our Business Engagement webinar series, three states and local workforce areas discuss their approach to using incumbent worker training as a business service in brief 45-minute sessions.

In this first session, experts from the New River/Mount Rogers Workforce Development Board share their vision for business engagement, how they ensure that vision drives all the work that they do, and how incumbent worker training was a valuable solution to the needs of a business—ProChem—in their area.